

Ontario Energy Board
P.O. Box 2319
2300 Yonge Street
27th Floor
Toronto ON M4P 1E4
Telephone: 416-440-7601
Facsimile: 416-440-7700

Rosemarie T. Leclair
Chair & CEO

Commission de l'énergie de l'Ontario
C.P. 2319
2300, rue Yonge
27^e étage
Toronto ON M4P 1E4
Téléphone: 416-440-7601
Télécopieur: 416-440-7700

Rosemarie T. Leclair
Président et Directrice Générale



BY E-MAIL AND WEB POSTING

November 16, 2015

**TO: All Participants in Consultation Process EB-2010-0364
All Electricity Distributors
All Other Interested Parties**

**Re: Regulated Price Plan Roadmap
Board File No.: EB-2014-0319**

The Ontario Energy Board (OEB) has today released its *Regulated Price Plan Roadmap*. Over the past year the OEB has undertaken an initiative to understand whether the Regulated Price Plan (RPP) is meeting public policy objectives, whether improvements can be made, and to ensure that RPP customers are being appropriately served by the program. The goal of this review was to ensure that the RPP is able to meet the challenges of the future. The Report is available on the [OEB's website](#).

To inform its review, the OEB undertook analytical research, consumer research and a jurisdictional review to explore how the RPP has performed, how it is serving consumers and how others have implemented electricity pricing models. To help determine future policy directions, the OEB commissioned studies that looked backward – to explore how the RPP has performed and how consumers perceived the RPP; and studies that looked forward – exploring potential changes in pricing and consumer information to help determine future policy directions for RPP. The studies and results of the research are posted on the [OEB's website](#).

The *Roadmap* sets out a five-point plan to be implemented over the course of the next 3 to 5 years. This multi-year process will undertake a comprehensive revamping of the RPP that will make incremental changes over the course of the plan to provide

consumers with an adequate amount of time to adjust to the changes. Through this plan, the OEB will redesign the RPP to better respond to policy objectives, improve system efficiency, and give greater consumer control.

The OEB believes that the current stable state of Ontario's electricity system, as indicated by the IESO's most recent forecasts of supply and demand, provides an ideal opportunity to implement a multi-year roadmap for the RPP that will meet the needs of the future.

The five components of the *Roadmap* are:

1. Renewing the RPP objectives
2. Empowering Consumers: Enhancing energy literacy and non-price tools
3. Implementing price pilots
4. Engaging with low volume business consumers
5. Working with government to reduce barriers

Improving on the RPP is essential to preparing Ontario's energy system for the future. Energy is a service, and in today's economy, consumers expect options. Consumers and business owners need to be engaged, informed and making active choices around their time of use, and they must feel their choices make a difference on their monthly bill, and that their collective choices contribute to a stronger, more efficient energy system.

The OEB intends to establish a working group with distributors, the IESO and consumer representatives to discuss potential options for price and non-price pilots as part of implementing the OEB's new RPP policy. The details regarding the working group will be provided shortly. As the OEB implements the components the five-point plan, it is expected that additional consumer and stakeholder engagement will be undertaken.

Questions about this initiative should be directed to the OEB's Industry Relations Enquiry email is IndustryRelations@ontarioenergyboard.ca. The Board's toll-free number is 1-888-632-6273.

ONTARIO ENERGY BOARD

Original signed by

Rosemarie T. Leclair
Chair and CEO